

Therese “Tag” Goulet.

Métis writer and educator Tag Goulet is the daughter of George and Terry Goulet. She completed her B.A. and M.A. in Communications at the University of Calgary. As a student, she was President of the Students’ Union and served in editorial positions on the yearbook, student handbook, and student newspaper.



Tag has been a magazine editor, a seminar speaker, the communications director for the Law Society of Alberta, a book publishing and communications consultant, and worked for a dot-com during the boom. She has also worked as a part-time university instructor and trainer for organizations such as American Management Association International, and served on the Calgary Aboriginal Urban Affairs Committee.

As a writer, Tag's career articles have been read by millions of people worldwide at websites such as AOL, CNN, and Microsoft's MSN, and have appeared in newspapers and online through CareerBuilder in the United States, Sun Media in Canada, and Metro News in Europe.

Tag has contributed essays to numerous books, including: a *USA Today* best-seller published by Simon & Schuster, the official handbook of the Canadian Authors Association, and books published by divisions of Random House and Penguin Group. She was also Managing Editor of *Calgary: A Year in Focus*, the host city's official gift book for dignitaries attending the 1988 Winter Olympics, and author of a motivational CD-ROM distributed in 65 countries.

Tag self-published her first book at the age of 22. Titled *Sell Yourself!*, it was a career guide for Canadian university students. In 1999, Tag returned to career book publishing when she launched FabJob.com with her sister Catherine Goulet.

As the University of Calgary’s alumni magazine reported, “FabJob.com was created just as the dot-com crash hit, but it didn’t deter the pair from feeling the Internet was the right spot to start their company that gives advice on how to break into a dream career.”

FabJob initially published career guides in e-book and CD-ROM formats. The company has now put many of its titles into traditional print formats. “The venture paid off,” reports the U of C’s alumni magazine. “Their company has sold millions of dollars worth of books, largely in the U.S. and the sisters are now widely recognized as leading experts in career advice.”

Authors of the book *Dream Careers*, which reached #1 in career and business books on Amazon, they have been featured in media from ABC to Oprah’s newsletter and from *Woman’s Day* to the *Wall Street Journal* online. They’ve even had FabJob books appear in the movie *Bewitched*, starring Nicole Kidman and Will Ferrell.

Their company has also been honoured. FabJob.com was named “the number one place to get published online” by *Writer’s Digest* magazine and won the Telus eBusiness Award of Distinction from the Alberta Chambers of Commerce, among other accolades.

With FabJob guides used as textbooks and in the career centers and library collections of many famed colleges and universities – from the University of Texas to the Fashion Institute of Technology – the sisters decided it was time to offer their own certificate courses based on their books. In 2014, the Goulet sisters expanded their business into online education, launching the International Association of Professions Career College which now offers dozens of certificate courses in dream careers.



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